Systemwise Solar Growth Operations

90 day programme for established UK solar and battery installers

We build and run the sales operations behind your solar business, then prepare your team to take over.

When enquiries, follow-up and team coordination keep coming back to the owner, growth becomes harder to manage. We put the people, processes and reporting in place so the agreed sales operation runs consistently and its performance is visible.

What your business gets

- A clear owner and next action for each enquiry in the agreed process, with response, qualification, booking and quote follow-up rules.
- A configured CRM process, tested handoffs, exception monitoring and a weekly sales operations scorecard.
- A trained appointment-setting role, documented procedures and a named internal owner prepared to run the function.

Your first 90 days

When	Delivery milestone
Days 1 to 15	Baseline the funnel, agree the process and measures, confirm responsibilities, staffing and implementation scope.
Days 16 to 30	Configure the agreed CRM process, routing, follow-up and booking controls. Prepare scripts, reporting and training.
Days 31 to 45	Run supervised operations, complete practical tests and correct defects. Core go-live is guaranteed by Day 45.
Days 46 to 75	Manage performance, review call and follow-up quality, coach the team and improve the process using real results.
Days 76 to 90	Train the internal owner to lead two weekly reviews. Complete the handover pack, access register and next-quarter plan.

Who this is for

Established residential solar and battery installers with existing enquiries, sales capability and installation capacity. You want more consistency and visibility, and can nominate an internal owner, provide access and fund the agreed operating team.

Commercial targets are agreed against your starting numbers. The programme delivers the operating capability; sales and revenue outcomes also depend on your market, offer, pricing and fulfilment.

Programme scope and commercial terms

The investment

£5,000 per month for an initial 90 days. Total programme fee £15,000, billed in three monthly instalments in advance. Applicable taxes are additional.

The fee includes programme leadership, delivery coordination, standard configuration of the agreed CRM process, training, quality review and reporting. Before signing, we agree the total operating budget, including any additional staff, software and communications costs.

The agreed scope

One business, one residential sales process and one primary CRM, with up to three agreed enquiry sources using compatible existing integrations. We work with your existing systems where suitable. One appointment-setting role is designed and trained; if recruitment is needed, we coordinate one recruitment round and agree interim coverage before kickoff.

Staff wages and recruitment-platform fees, software and communications subscriptions, advertising, custom software, complex integrations and substantial data migration are additional. Paid acquisition management, new markets and additional departments require a separate scope.

The Day 45 go live guarantee

Within 45 calendar days of the agreed kickoff date, your agreed enquiry sources will be connected, ownership and follow-up working, booking handoffs tested, a weekly scorecard in use and nominated team members trained.

If we miss the agreed go-live checks for reasons within Systemwise's control, we refund £2,500 of the programme fee and have 10 working days to complete the outstanding items. If the core process is still incomplete, you may end the remaining programme without further programme fees, with unused prepaid fees returned.

Before kickoff, we confirm access, compatible systems, funded staffing or interim cover, a decision-maker and an internal process owner. Client decisions are normally due within two working days. Any extension reflects only the affected work and documented client delay. Systemwise staffing and subcontractor delays remain our responsibility. The guarantee covers delivery of the agreed process.

How we work together

Leon Kennedy leads diagnosis, priorities and a weekly 45-minute owner review. An assigned delivery lead owns implementation, quality and follow-through, supported by technical and coordination capacity. Delivery is remote, with weekday support during agreed hours and one shared action board. Your team owns sales closing, installation delivery and commercial approvals.

You keep your client accounts, data and client-specific materials. Systemwise retains its pre-existing methods and generic templates, as defined in the agreement. At Day 90, we choose handover or a separately agreed continuation. Independent internal operation requires a trained owner and funded cover.

The next step

Arrange a 30-minute fit call with Leon. If there is a credible operational and commercial case, we review the funnel, confirm scope and budget, and agree a funded start date. The service agreement records the milestones, acceptance checks and payment terms before work begins.